

Since 1940

WISCONSIN ENERGY *Cooperative* September 2023 NEWS



Price Electric
Cooperative

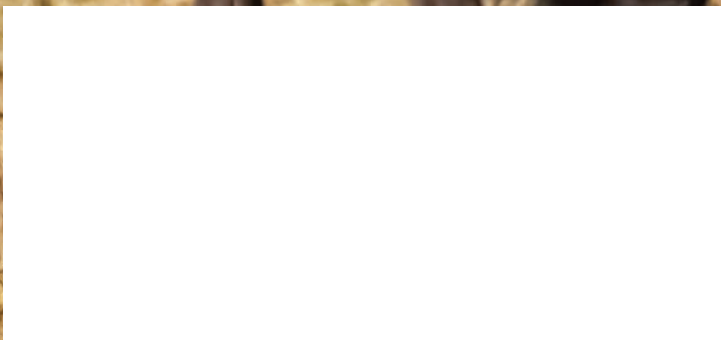
Your Touchstone Energy® Partner

**ROAMING AROUND
AT SANDHILL WILDLIFE AREA**

POWER STRUGGLE

ENERGY EFFICIENT WINDOWS

EXCELLENT EGGPLANT RECIPES



2023 Breakfast in the Northland and Recycling Event

Saturday, October 14, 2023, 7AM - 10AM
W6803 Springs Drive, Phillips



Recycling Event at the Breakfast

Items that will be accepted for free:

- White appliances (washer, dryer, stove, water heaters, etc.)
- Laptops/PC, servers, printers, keyboards, modems, routers
- Small household items (toaster, coffee maker, iron, etc.)
- Cellphones/landlines
- Lead acid battery/Li-Ion battery
- Vacuums, filing cabinets, power strips, exercise equipment
- CRT TV and monitors
- LCD TV and monitors

Items that will be accepted for a charge:

- Freon appliances, \$25 each, but will be eligible for a PEC rebate. Rebates are \$25 and will be processed and applied as a bill credit. (2 per membership, cash or check only)

Rejected items:

- Ni-Cad, Ni-Mh, alkaline batteries
- Tires, plastic, cardboard
- Furniture, bath tubs, smoke detectors
- Chemicals, paint, light bulbs, mercury thermometer

PEC will be collecting non-perishable food items for a local food pantry.

The Price County Health Department will be onsite to administer flu vaccinations.



LEVEL 3 FAST CHARGER RIBBON-CUTTING AT PRENTICE TRUCK & TRAVEL CENTER



Shown above is the modular design of the EV charger. There is one open slot for an additional 50kW module.

Price Electric Cooperative (PEC), in conjunction with GPM Southeast, hosted a ribbon-cutting event at the Prentice Truck & Travel Center in Prentice on Tuesday, July 25. Representatives from PEC, GPM, ZEF Energy, and Dairyland Power Cooperative (DPC) were all in attendance to celebrate the official opening of the Kempower EV charger.

GPM Southeast is the owner and operator of the Prentice Truck & Travel Center and new EV charger. PEC provides electric service to the Prentice Travel Center and was the general contractor for the project, which has been in the works for over a year.

In 2022, ZEF Energy became Kempower's first North American Charge Point Operator Partner. ZEF provides the technology for the charger. PEC, ZEF, and DPC are part of ChargeEV, which brings together a network of electric vehicle chargers, allowing EV owners to travel across the country knowing that their local electric cooperatives are providing a way.

This state-of-the-art charger offers a significant breakthrough in EV charging technology because of its modular design and dynamic charging capabilities. This unit in Prentice is configured at 150kW but can be upgraded in less than an hour to a 200kW charger by filling the last slot with another 50kW power module. The charger is outfitted with easy payment options including a credit card reader located on the front or you can pay using an app on your smartphone.

As the number of electric vehicles on the road continues to rise, providing an adequate charging infrastructure has become a critical factor in attracting visitors and stimulating economic growth in the area. By embracing this charging technology, we position Price County and the Northwoods as an EV-friendly destination.



HEAT PUMPS

An efficient way to heat and cool your home

Air-Source Heat Pumps

- Most used heat pumps.
- Moves heat rather than converting it from a fuel like combustion heating systems do.
- Can reduce heating costs by about 50 percent compared to baseboard heaters or electric furnaces.
- Newer, more efficient systems now represent a legitimate space heating alternative in colder regions like Wisconsin.
- Note: If temperatures in your area drop below 10 to 25 F, you may need to switch to a different heating system. Heat pumps are not as efficient below these temperatures.

Ductless Mini-Split Heat Pumps

- Easier to install, quiet, small.
- Flexible for heating and cooling individual rooms and smaller spaces.
- No energy loss through ductwork which accounts for more than 30 percent of a home's energy use for space heating/cooling.

Geothermal Heat Pumps

- More expensive to install but provide more energy savings for heating and cooling.
- Move heat through pipes buried underground.
- When compared to a conventional heating system, can reduce energy use by 25 to 50 percent.
- Effective in extreme climates.
- Not ideal for smaller lots and certain soil conditions.

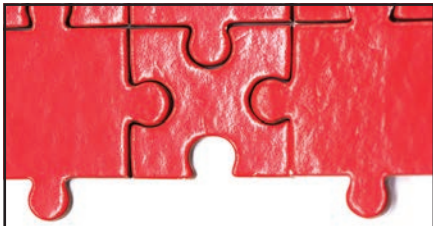
Heat pumps should be installed by a licensed contractor. Heat pump installations may be eligible for a federal renewable energy tax incentive. PEC also has rebates available for the installation of heat pumps. PEC rebates must be submitted within three months of installation.

Sources: Dept. of Energy and Consumer Reports



Pictured above: At right, Dairyland Manager, Innovation & Efficient Electrification Jeff Springer, Price Electric CEO Jeff Olson. Left, ZEF Energy Director, Operations Mark Kurilla. Center, GPM Investments Regional Service Manager Mike Donovan. Also pictured are Price Electric board members and employees. Shown below is the charger with a car charging. This vehicle charged for 5 minutes and gained 15% battery charge.





Price Electric Puzzler

How closely are you reading the *WEC News*? Find the answer to the question below for your chance to receive a \$25 bill credit. Drop off or mail your answer to Price Electric or email your answer to memberservices@PriceElectric.coop. A winner will be drawn from all correct entries the last day of the month.

Last month's
Puzzler winner
was Wally
Obermann



**What date is the 2023 Member
Appreciation Breakfast?**

Answer _____

Name _____

Account Number _____

Phone _____

Email _____

Please return to Price Electric Cooperative,
P.O. Box 110,
Phillips, WI, 54555



To help better serve you, our members, please contact the PEC office if your phone number, email, or mailing address has changed. From outage reporting to capital credits, it is important to keep your information current.

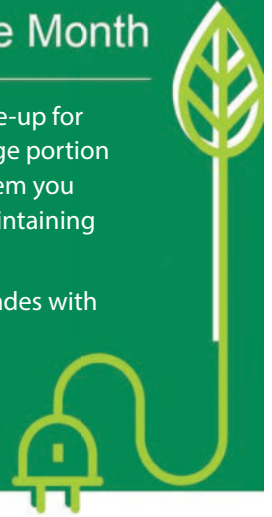
To update your information, you may call the PEC office at 715-339-2155 or email info@PriceElectric.coop.

Energy Efficiency Tip of the Month

Did you know fall is the perfect time to schedule a tune-up for your heating system? Home heating accounts for a large portion of winter energy bills, and no matter what kind of system you have, you can save energy and money by regularly maintaining your equipment.

Combining proper equipment maintenance and upgrades with recommended insulation, air sealing and thermostat settings can save about 30% on your energy bills.

Source: Dept. of Energy




The PEC office will be closed on Monday, September 4 in honor of Labor Day.

Jeff Olson, President/CEO

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www.PriceElectric.coop

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Amy Klimowski, Editor



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