




**Price Electric
Cooperative**

A Touchstone Energy® Cooperative 

WATER HEATER LOAD MANAGEMENT PROGRAM

Your property is equipped with a water heater that is on the PEC load management program. Members of Price Electric Cooperative are eligible to receive a one-time bill credit on the purchase of a new electric water heater by enrolling in the water heater load management program. Under this program, the water heater in your home is shut off during control periods via a radio signal sent to a receiver that is installed on the exterior of your residence.

Water Heater Incentives & Control Periods as of 1/1/24

Water Heater Size	Rebate Amount	Control Periods
50-74 Gallon	\$150	4 Hour Control (may be subject to economic and MISO control)
75+ Gallon	\$1,000	<i>Winter Strategy (Nov-April):</i> Controlled daily for 14 hours, AM and PM session <i>Summer Strategy (May-Oct):</i> Controlled daily 8½ hours, beginning between 11:30 AM-Noon

*Some residences with water heaters enrolled in a load management program may be on a different/shorter control. If you question what your water heater is enrolled in, contact PEC.

*If your water heater is enrolled in a load management strategy, elements and thermostat replacements may be eligible for a rebate. Contact PEC for details.

MISO/Max Gen Controls- These controls will occur a maximum of 16 times per year, with at least 1 control per season. Members enrolled in the Everbridge notification system will receive at least a two-hour warning before being controlled.

Economic Load Controls - Economic controls are designed to assist in lowering operating costs by controlling loads when it is economically desirable to defer loads that can be interrupted with little inconvenience to the member. An economic control will never occur on the same day as a MISO/Max Gen control. Controls typically begin between 4 p.m. and 5 p.m. and end between 9 p.m. and 10 p.m.

Economic Control Frequency - There is not a limit to the number of controls that can occur as they are subject to market and weather conditions.

Please contact Member Services at Price Electric Cooperative for more information on the water heater load management program. Note: Price Electric Cooperative does not sell or install water heaters.

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