



For as little as  
65 cents  
a month,  
you can  
support  
renewable  
energy

Through *Evergreen*, you have access to clean, local, renewable energy that best fits your lifestyle and budget.

- Evergreen Everyone:** Renewable energy credits for 65 cents (\$0.65) per 100 kilowatt-hour (kWh) block.  
Number of blocks: \_\_\_\_\_
- Evergreen Everyday:** Make your hot water green and receive four free *Evergreen* blocks! New electric water heaters on our storage water heater strategy are eligible.
- Evergreen Everywhere:** Charge your EV during off-peak hours and receive renewable energy for tomorrow's drive.
- Evergreen Everything:** Match 100 percent of your electricity use with renewable energy credits for 65 cents (\$0.65) per 100 kWh.

**Did you know?** Dairyland's renewable energy generation portfolio includes solar, wind, hydro and biogas resources.

*Yes, I want to participate in Evergreen!  
(check any box(es) above)*

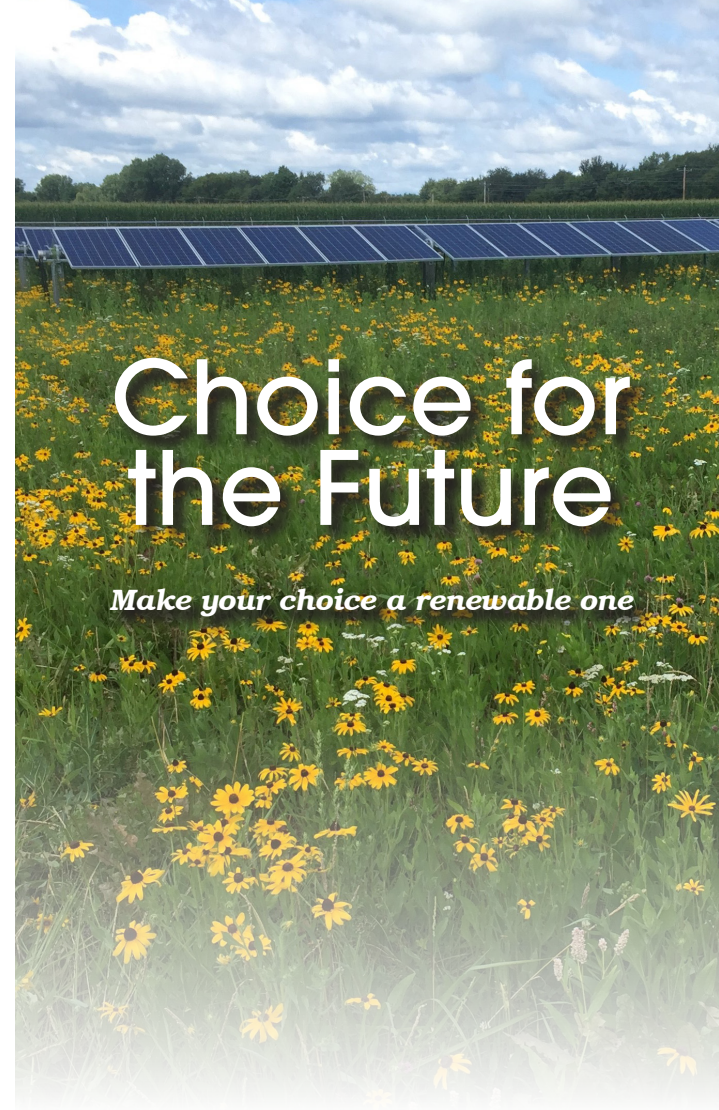
Name: \_\_\_\_\_

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Phone or email: \_\_\_\_\_




# Choice for the Future

*Make your choice a renewable one*



**Price Electric  
Cooperative**

A Touchstone Energy® Cooperative 

When you choose renewable energy, you are making a positive choice for the future.



*Evergreen* is a voluntary green energy program available through your local electric cooperative. *Evergreen* is for members who want to do more to support renewable energy, without the burden of owning their own system.

*Evergreen* renewable energy comes from regional solar, wind, hydro and biogas resources. Subscriptions are available in monthly, 100 kWh blocks and support renewable energy generation above and beyond state requirements.

Participating is easy. On your monthly electric bill, you add a small, additional charge to have some (or all) of your energy needs powered by renewable energy generation. There is nothing to install.

By participating in *Evergreen*, you are investing in the clean future of our environment.

# Q&A

## Frequently Asked Questions



### Q. What is *Evergreen*?

**A.** *Evergreen* is an opportunity for electric cooperative members to voluntarily contribute to the increased use of renewable energy sources. Private ownership of renewable energy does not work for everyone. A member's property may not support it, or the upfront costs and maintenance may be too great. *Evergreen* is an easy way for any cooperative member to do their part to "be green." Participation in *Evergreen* is above and beyond any federal or state requirements.

There are many ways to power a home, farm or business through *Evergreen*. In addition to supporting renewable energy, members can choose which opportunity is best for their lifestyle:

- ***Evergreen Everyone:*** Members can support renewable energy in increments of 100 kilowatt-hour (kWh) blocks for just 65 cents per block per month (\$0.0065 per kWh)
- ***Evergreen Everyday:*** Members who enroll in a storage strategy for their electric water heater will receive four *Evergreen* blocks to help heat their water with green energy
- ***Evergreen Everywhere:*** Members who charge an electric vehicle during off-peak hours can receive four *Evergreen* blocks each month
- ***Evergreen Everything:*** Through *Evergreen Everything*, members can choose to have 100 percent of their electricity use generated by renewable energy in 100 kWh blocks. The average cooperative home uses around 1,000 kWh per month, which equals \$6.50 per month to be a green home

### Q. Where does *Evergreen* renewable energy come from?

**A.** Each *Evergreen* block is tracked by our wholesale power provider Dairyland Power Cooperative. Dairyland's renewable energy comes from regional solar, wind, hydro and biogas generation resources.

### Q. What are the benefits of participating in the *Evergreen* renewable energy program?

**A.** It is affordable. *Evergreen* is voluntary and designed to fit any lifestyle. With blocks starting at just 65 cents (\$0.65) per 100 kWh per month, members have an opportunity to be "green" and support renewable energy to the extent their budget allows.

It is easy. Private ownership of renewable energy generation equipment can be limited by cost and location. *Evergreen* doesn't require any upfront costs for equipment or future maintenance. It provides an option for your home, farm or business to be "green" without solar panels or wind turbines physically on your property.

### Q. How do I know I am getting my electricity from renewable energy sources?

**A.** Dairyland's own generation facilities and others within its service territory send their power onto the power grid. The actual electricity that serves your home, farm or business may or may not come from renewable sources. However, when members enroll in *Evergreen*, each member increases the amount of renewable energy flowing into the grid. Your *Evergreen* subscription will be above and beyond state renewable energy requirements and will replace electricity that would have been generated by conventional fossil fuels.

### Q. How are *Evergreen* program funds used?

**A.** Renewable energy from regional renewable energy resources is procured to fulfill *Evergreen* subscriptions and administer the *Evergreen* program.

### Q. How can I participate in *Evergreen*?

**A.** Fees for each *Evergreen* block are in addition to your regular monthly electric bill. Contact your local electric cooperative for more details.