

Since 1940

WISCONSIN ENERGY *Cooperative* NEWS

August 2026



Price Electric
Cooperative

Your Enthusiastic Energy Partner.™

FRESH FLOWER FIELDS AND FARMS

A LEGACY OF INDEPENDENCE

IT ALL STARTS WITH "WHY?"

WATERMELON RECIPES





Saturday, October 17, 2026

Price Electric Cooperative's Breakfast in the Northland

- Breakfast (pancakes, biscuits, gravy, sausage, applesauce, juice, coffee, water)
- Smart Sense Giveaway: Weatherization Kit
- Electronic Recycling
- Collecting non-perishable food items for the food pantry
- Prizes



**PEC Office, W6803
Springs Drive, Phillips, WI**



**Saturday, October 17
from 7-10 a.m.**



**Watch next month's
issue of this magazine
for more details.**

WHERE THE NORTHWOODS BLOOM

Northern Frost Farm



Children and families gather during Fall on the Farm.

On a quiet country road in Phillips, Wisconsin, Northern Frost Farm is giving visitors a reason to slow down and stay a while. Located at W5944 South Worcester Road, Northern Frost Farm is owned by PEC members Hannah and Kyle Johnson, who run the operation with help from their four children.

In the summer of 2024, the Johnson's garden began producing more than they could use so they decided to share the abundance with their neighbors by building a small roadside farm stand.

Alongside the produce in the farm stand, Hannah and her preschool daughter added small flower bouquets, each tucked into a reused glass bottle, and shortly after those tiny bottles of blooms became the stand's best-sellers. Encouraged by the response to the small bouquets, the family spent the winter learning more about cut-flower farming so they could produce wrapped bouquets the following season. By early summer, the fields were filled with an abundance of flowers, and they decided to start inviting the community to come enjoy the farm to assemble their own flower arrangements. The u-pick experience was an instant hit. Now in its third year, Northern Frost Farm has made u-pick flowers its primary focus, offering visitors a beautiful place to wander the rows of long-stemmed flowers and create bouquets of their own.

Agriculture has always been rooted in Hannah's life. She grew up on a cranberry marsh, learning alongside her parents in gardens and outdoor projects. Later, she worked for nearly a decade in cranberry pest management before becoming a stay-at-home mom. Though she is farming flowers now instead of cranberries, her passion for farming came from her dad.

That passion for farming now fills one acre of production at Northern Frost Farm, where growing season starts many months before picking season begins. Hannah and family clean up fields, test soil, review crop plans, order seeds, and map out the flower field. In the winter, they start the seedlings in the basement

of their nearly 100-year-old farmhouse. In late spring, the work moves outdoors with compost, fertilizer, landscape fabric, transplanting, and direct seeding. By summer, you will find waves of locally grown flowers in a wide variety of colors and shapes, perfect for building a custom bouquet.

The farm's u-pick season typically runs from mid-July through the first frost, which is usually in September or October. Public u-pick hours are Tuesdays from 4:30 to 8 p.m. and Saturdays from 9 a.m. to noon, with occasional pop-up events announced on the Northern Frost Farm Facebook page, website, and email list. No reservations are needed during regular u-pick times. Private u-picks and



Left: A handcrafted bouquet of freshly cut flowers showcases the wide variety of flowers grown throughout the season. Right: Rows of colorful celosia.

photography sessions are offered and can be booked online.

Upon arriving, visitors choose whether they'd like to pick a 20-ounce cup for \$20 or a 10-liter bucket for \$80. Admission is free with the purchase of flowers, and the farm provides cups, buckets, and clippers. Guests are encouraged to wear closed-toe shoes or boots, bring sunscreen and a water bottle, and come ready to enjoy the field. Most flower rows are accessible for

"It is our hope people feel like they can exhale, take a breath, and relax when they come to the farm."

— Hannah Johnson

strollers, wheelchairs, and visitors with limited mobility. Pre-picked and wrapped bouquets are also available at the farm stand during normal u-pick hours.

For first-time visitors, Hannah offers simple advice: don't worry about creating the "perfect" bouquet. "The fun comes from making it uniquely you," she said. "Make an arrangement that you find beautiful." When asked what she hopes people feel when they come to the farm,

Hannah stated, "It is our hope people feel like they can exhale, take a breath, and relax when they come to the farm. That the hustle and bustle of life fades away as they pick flowers, soak in nature, and enjoy the breathtaking views of rolling farm fields in the Northwoods of Wisconsin."

Northern Frost Farm also hosts seasonal events throughout the year. In the summer, visitors can find u-pick flowers and wrapped bouquets.

Mark your calendar for August 8. The farm will host Down Home, a brother-sister musical group, for an evening of classic country music among the flowers. Music begins at 5 p.m.

The fall season brings pumpkins ready for picking and the farm's Fall Fun on the Farm event. The event includes farm animals, a corn pit for kids, food trucks, and plenty of family fun. Around Christmas time, the farm offers specialty wreaths crafted and sourced on-site.

Looking ahead, Hannah and Kyle hope to expand their pumpkin patch by adding a u-pick section, adding more community events, and eventually they hope to offer u-pick peonies.

What started as a plentiful harvest has grown into a place where country



The Northern Frost Farm crew: Hannah & Kyle Johnson with their four children.

and community meet. Visitors do more than pick flowers, they take in the fresh air, relax with friends, and take a bit of the flower farm home with them.

To find more information on the farm and its offerings, visit Northern Frost Farm on Facebook or go to www.northernfrostfarm.com.

—Photos courtesy of Hannah Johnson

An evening u-pick event on the farm.



A glowing row of snap dragons in the evening sun.



Notes from the North Woods

Summer Energy Saving Tips



Summer heat can strain both your comfort and your budget. As temperatures increase and energy demand peaks in the late afternoon and evening, it's time to take action.

Lower energy consumption and stay cool without breaking the bank:

- Look into a home energy audit from a certified energy manager. PEC offers rebates for home energy audits.
- Change your air filter regularly to help your HVAC system work efficiently.
- Increase your thermostat by two degrees and set it to a higher temperature when you're away.
- Install a smart or programmable thermostat for automatic temperature control. PEC has a \$75 rebate for smart thermostats.
- Run dryers, washers, and dishwashers early in the morning or late in the evening.
- Wash full loads of laundry in cold water. Detergent, not hot water, cleans the clothes.
- Reduce activities that generate heat in the home, like cooking during the hottest parts of the day and using heat-producing appliances.

Make small changes to reduce energy use for a big impact: you'll keep cool, save money on your utility bill, and help reduce energy demand.

IMPORTANT MEMBER INFORMATION

Interest on Member Deposits

PEC's member deposit policy has been updated. Effective June 1, 2026, PEC will no longer pay interest on member deposits. Members with a deposit on their account will have the deposit returned as a bill credit after 12 months of on-time payments.

Notice Regarding Cash Payments

Effective August 1, 2026, due to the U.S. Treasury discontinuing production of the penny, PEC will no longer provide change in penny increments for cash payments.

PEC will continue to accept exact cash payments that include pennies. However, if your cash payment requires change involving pennies, we will round your payment up to the nearest 5 cents, and any overpayment will be applied to your account as a bill credit.

Load Control Events

If you are a participating member of our load management program, and receive notifications prior to a control, the contact information will be changing.

Current Notifications:

E-mail: Dairyland Power Cooperative

Voice Calls: 1-877-437-6130

Text Messages: 89361

New Notifications:

E-mail: Dairyland Power Cooperative

<webDistribute@oati.net>

Voice calls: 1-763-201-2092

Text Messages: 1-763-343-9965

This change is expected to take effect this fall, prior to the winter control season.

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Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Amy Jordahl, Editor



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