

Since 1940

WISCONSIN ENERGY *Cooperative* January 2024 NEWS



Price Electric
Cooperative

Your Touchstone Energy® Partner 



EXCITEMENT SOARS AT SNOWFLAKE SKI JUMP

HOODWINKED

HARDENING FOR CYBERSECURITY

HOT & SPICY RECIPES





PEC'S Smart Sense ENERGY EFFICIENCY PROGRAM

PEC's Smart Sense program provides members with incentives for promoting energy efficiency, conservation, and renewable energy at homes, farms, and businesses served by the cooperative. Contact PEC for more information or to claim your rebate.



Appliances

***New appliances must be Energy Star Certified**

Air Purifier <i>*Capped at 50% of cost</i>	\$50
Clothes Dryer	\$50
Clothes Washer.....	\$50
Dehumidifier <i>*Capped at 50% of cost</i>	\$50
Dishwasher	\$50
Freezer.....	\$50
Inductive Range.....	\$50
Refrigerator.....	\$50
Room Air Conditioner <i>*Capped at 50% of cost</i>	\$50
Appliance Recycling: Refrigerator,	\$25
Freezer, or Room Air Conditioner	

Lighting

***Must be LED**

LED Fixture.....	\$1 per 800 lumens in the fixture
LED Lightbulbs <i>*Minimum of 5</i>	\$1 each
Occupancy Sensor	\$5
LED Exit Sign	\$5

HVAC

Heat Pump: Air Source & Mini Split.....	\$400 per ton
Heat Pump: Commercial Air Source & PTHPs.....	\$400 per ton
Geothermal Heat Pump	\$600 per ton
Furnace with ECM Blower Motor	\$50
Smart Thermostat.....	\$75

Energy Conservation

Residential Energy Audit	\$350
Compressed Air Audit.....	\$500
ElectricSense Home Program	\$500
<i>*New Home Construction</i>	
Audit Recommended Improvements	\$500
Solar (PV) System.....	\$500 per system

Water Heaters

Residential Water Heater, 50-74 Gallons	\$150
Residential Water Heater, 75+ Gallons.....	\$1,000
Commercial Water Heater, 75+ Gallons.....	\$1,000
Heat Pump Water Heater	\$300

*75+ gallon water heaters are only eligible for the rebate if they enroll in PEC's load management program.

Ag/Commercial/Industrial

Commercial Vending Machine Controls	\$25
Dairy Plate Cooler/Well Water Pre-Cooler	\$500
Dairy Refrigeration Heat Recovery.....	\$600
with Electric Backup	
Electric Forklift Battery Charger	\$200
Circulation Fan.....	\$3 per inch
Exhaust Fan.....	\$4 per inch
Low-Energy Livestock Waterer	\$90
Zero-Energy Livestock Waterer	\$110
Scroll Refrigerator Compressor	\$50 per HP
Variable Frequency Drive (VFD) –	\$80 per HP
Ag Primary Use Water System	
Variable Frequency Drive (VFD) –	\$65 per HP
Ag Secondary Use Water System	
Variable Frequency Drive (VFD) –	\$65 per HP
Irrigation Well Pump	
Variable Frequency Drive (VFD) –	\$65 per HP
Ventilation/Circulation Fan	
Variable Frequency Drive (VFD) –	\$65 per HP
Process Pump	
Variable Frequency Drive (VFD)–	\$50 per HP
Constant Torque	
High-Volume Low-Speed (HVLS) Fan.....	\$50 per fan
Dairy Refrigeration Tune-Up	\$50

Program Notes:

- Rebates must be submitted within three months of purchase or installation.
- Rebate eligibility may be subject to additional requirements. Please see the rebate form for complete qualifications.
- Rebates are not to exceed the cost of the incentive item.
- Rebates are offered only for properties served by the cooperative.
- Funds are limited so submit required documentation as soon as possible.
- Incentive program is subject to change or cancellation without notice.

For Program Details, Contact PEC

Phone: 800-884-0881 or 715-339-2155

Web: www.PriceElectric.coop

Email: memberservices@PriceElectric.coop

Mail: W6803 Springs Drive/PO Box 110, Phillips, WI 54555

A Look Back at 2023



As one year ends, another begins. From all of us at PEC, we thank all of our member owners for your continued support over this past year, and we wish you and your family a happy and healthy new year.

PEC had another busy year in 2023. 87 new services were installed, 238 poles were replaced, and 7.5 miles of line were rebuilt. 160 miles of line was cleared and/or brushed, and 400 miles of line was treated with herbicides by our crews and contractors. Additionally, PEC installed

35 whole home standby Generac generators.

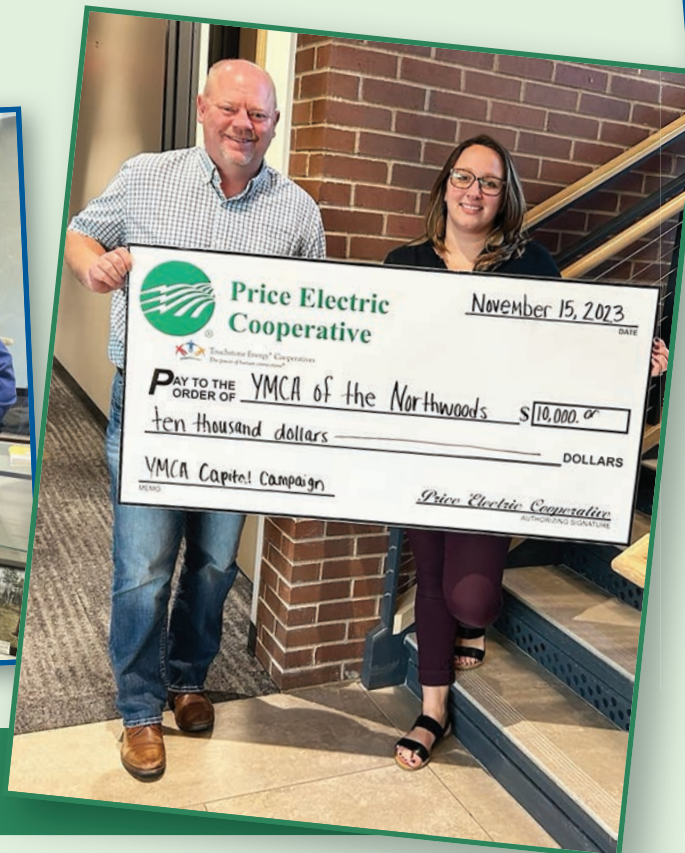
We would like to highlight some of our commitment to community charitable contributions and community volunteer events from 2023. Charitable contributions come from PEC's Federated Youth Foundation (FYF). The FYF dollars come from unclaimed or donated capital credits.

PEC is excited for the year to come, and as always, PEC is committed to you, our members.

Pictured left to right are Elk Lake Park Playground Fundraiser Committee member Jordan Spacek, Kristen Harper, and Greg Bortz, PEC's member service & IT manager.



Greg Bortz, PEC's member service & IT manager, and Alexandra Plessner, YMCA fundraising co-chair.





Lineman Jesse Heinz explained the job of a lineman to help Butternut middle school students start planning for their future careers.



Linemen Jake Kraetke and Isaac Weik helped hang the Christmas lights on the trees at the Price County courthouse for the annual Christmas parade and tree lighting.



A woodpecker found this pole, which had wire animal guard on it, but it got through the guard and put a large hole in the top of the pole.

Ever wonder why the power goes out when there is no apparent cause? No snow, no rain, no wind? Pictured here is a bird that flew into the wrong spot, causing an outage of an entire substation feeder.



A beaver chipped away at this tree until it fell. When it did fall, it fell onto the power line, causing an outage.



Price Electric Puzzler

How closely are you reading the *WEC News*? Find the answer to the question below for your chance to receive a \$25 bill credit. Drop off or mail your answer to Price Electric or email your answer to memberservices@PriceElectric.coop. A winner will be drawn from all correct entries the last day of the month.



**How many poles did
PEC replace in 2023?**

Answer

Name

Account Number

Phone

Email

Please return to Price Electric Cooperative,
P.O. Box 110,
Phillips, WI, 54555

Normal power line **Lines weighed down by ice** **Top line melted after bottom line**

ICE ON POWER LINES IS A WEIGHTY SUBJECT

When it comes to getting electricity across power lines and into homes, ice can be a force to be reckoned with.

ICE ON DISTRIBUTION LINES

Ice can quickly lead to broken power poles and other pole equipment. Ice can also make falling tree branches 30X heavier and much more likely to break power lines.

ON A 300-FOOT SPAN OF 1-INCH-THICK POWER LINES

- 1/2 inch of ice adds 281 pounds of weight
- 1 inch of ice adds 749 pounds of weight
- 2 inches of ice add 2,248 pounds of weight

WHEN ICE MELTS

Melting ice can cause power outages. If ice on the bottom (neutral) line melts before the lines above, it can cause the lines to touch.

OTHER ICE FACTS

- Damage can begin when ice exceeds 1/4 of an inch
- 1/2 inch of ice can cause a line to sag up to 12 inches
- Pressure can also be caused by a broken tree limb
- Both ice and melting ice can cause power outages

Safe Electricity.org Source: Jerri Imgarten-Whitley and Victory Electric Cooperative

ENERGY EFFICIENCY TIP OF THE MONTH

During winter months, ensure your home is well sealed to reduce the need for excessive heating. Seal air leaks around your home and add insulation where needed to save up to 10% on annual energy bills.

Install weather stripping on exterior doors and apply caulk around windows. Check attic insulation levels and hire a qualified contractor if additional insulation is required.

Source: energystar.gov

REMINDER:

Smart Hub will be updated in early February. The updated version will have a simplified menu structure, making it easier for you to access information about your account.

Jeff Olson, President/CEO

W6803 Springs Drive, P.O. Box 110, Phillips, WI 54555
715-339-2155 • 800-884-0881
www.PriceElectric.coop

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Amy Klimowski, Editor



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