

Since 1940

WISCONSIN ENERGY *Cooperative*

March 2025 NEWS



Price Electric
Cooperative

Your Touchstone Energy® Partner

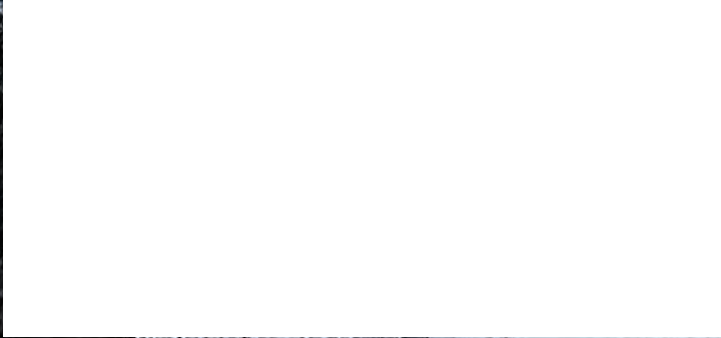


BIG SNOW, BIG SMILES

**WISCONSIN LEADS THE WAY ON
ENERGY EFFICIENCY REBATE PROGRAM**

LANDSCAPING TO SAVE ENERGY

KIDS AND CRITTERS



WATTS & BRATS



Price Electric Cooperative

Your Touchstone Energy® Partner

The Value of Your Co-op Membership

PEC will be holding member meetings at three locations across the PEC service territory. Each meeting will start with a light picnic-style dinner with a brief town hall-style meeting to follow, updating members on this year's workplan, events, and how members can maximize their co-op membership. Dinner will consist of brats, hot dogs, pasta salad, chips, dessert, water, and soda.



5:00 p.m.–6:00 p.m. Picnic dinner, visiting with fellow members, and PEC staff will be available to answer your questions.

6:00 p.m. Meeting begins

Meeting Agenda

- Welcome & Cooperative Overview
- Projects Affecting Your Area
- Electrical Safety Basics
- Q&A

Meeting Locations

March 26, 2025: PEC Office, W6803 Springs Drive, Phillips, WI

April 9, 2025: Ogema Public Library, W5005 WI-86, Ogema, WI

April 16, 2025: Agenda Town Hall, 13922 Agenda Rd, Butternut, WI

COOPERATIVE COMMUNICATION UPDATE

To improve communication with members, PEC implemented an automated outbound calling system called Multi-Channel Messenger-Integrated Voice Response (MCM-IVR). This calling system is currently being used for several event categories, such as planned outage communications, unplanned emergency outage communications, disconnect notices, and declined autopay, with more event options being added soon. Calls will come from PEC's local number, 715-339-2155, and each call will begin by notifying members that it is an important message from PEC. Some event categories are optional to receive calls, where members can opt-in to calls via the Manage Notifications screen in Smart Hub. Members can manage all cooperative notifications, whether via email, text, or call through Smart Hub.

It is critical PEC has a current phone number on file, so when MCM-IVR calls are sent to the phone number on file, you receive the notification regarding your account. To update your phone number, please call the PEC office at 800-884-0881, Monday-Friday, 7:30 am-4 pm, or email info@PriceElectric.coop.



You're invited to participate in the Wisconsin Electric Cooperative Association's

ELECTRICAL SAFETY POSTER CONTEST

Submit an original poster supporting electrical safety to PEC by April 29, 2025 for a chance to win a \$25 gift card. The top three posters will be entered into the statewide poster contest for a chance to win one of three prizes:

- 1st Place: Chromebook
- 2nd Place: \$100 Gift Card
- 3rd Place: \$75 Gift Card

Posters should be at least 8.5x11 inches, but no larger than 11x14 inches.

Entries must include completed entry form and the student's name on the back of the poster.

DIRECTOR DUTIES & RESPONSIBILITIES

How do I know if I am eligible to be a PEC director?

- You are a primary resident of the district you would serve.
- You are an active PEC member.
- You are not employed by or have a financial interest in a competing enterprise or business selling electric energy or supplies to PEC.
- You are not employed by PEC.

What are the responsibilities?

- Make decisions in the best interests of PEC.
- Approve general policies, budgets, capital credit retirements, etc.
- Attend monthly board meetings at PEC and occasionally travel to attend other meetings and events.

When does the board meet?

Typically, the board meets at 9:00 a.m. on the last Thursday of the month.

Is there compensation?

Yes, directors are paid per diem for each meeting plus a travel adder and mileage.



Keep in Mind Cooperative Principle #2

PEC is owned by its members and guided by directors elected from the membership. This is the cooperative difference!

STEPS TO BECOMING A PEC DIRECTOR DIRECTOR NOMINATION/PETITION PROCESS

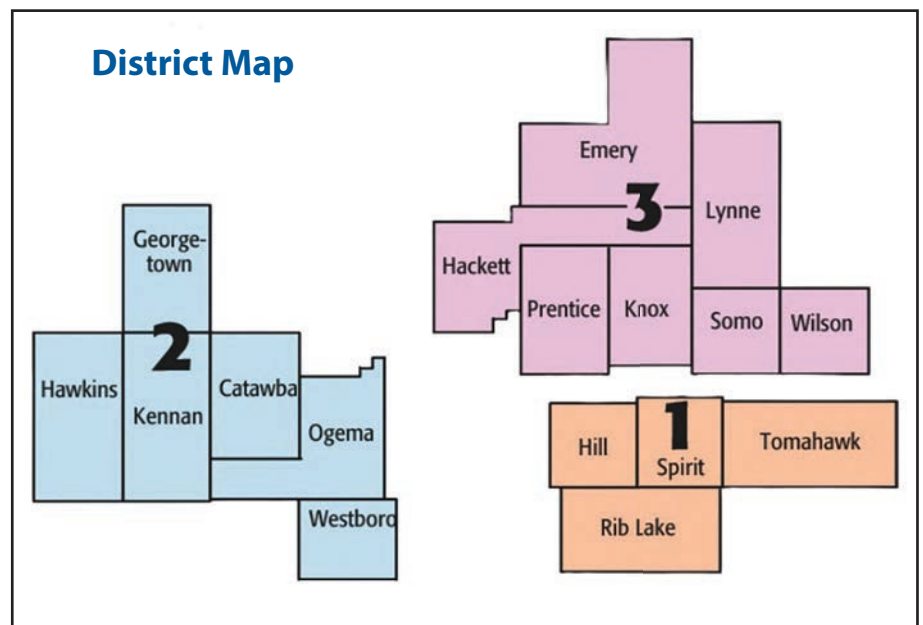
This year, board director seats are up for election in District 1 (Hill, Rib Lake, Spirit, Tomahawk), District 2 (Catawba, Georgetown, Hawkins, Kennan, Ogema, Westboro), and District 3 (Emery, Hackett, Knox, Lynne, Prentice, Somo, Wilson).

The nomination petition process is as follows:

- 1) Candidates must first obtain an official nomination petition from PEC headquarters.
- 2) Candidates must obtain signatures of at least 15 members in the nominee's district.
- 3) Petitions must be returned to Cooperative headquarters no less than 60 days before the annual meeting date. The deadline for nomination petitions is **Friday, April 4, 2025**.
- 4) Cooperative personnel will verify the member signatures and districts.
- 5) A list of nominees will be posted at Cooperative headquarters no later than 25 days prior to the annual meeting date; this year, that date is **Friday, May 9, 2025**.
- 6) Candidates who have met the timeline and who have the appropriate number of valid signatures on the petition will be listed on the ballot of the annual meeting as prescribed in the Cooperative Bylaws.

Please review the duties, responsibilities and qualification requirements found at www.PriceElectric.coop. No nominations will be taken from the floor at the annual meeting if there is at least one nominee by petition who is able and willing to serve as director. If, for any reason, no nomination was timely made by petition, or if at the time of the annual meeting, all persons nominated are unable or unwilling to serve, then nominations may be made from the floor by any member who is a resident of the district for which the nomination is available.

The 2025 annual meeting will be Thursday, June 5 at Phillips High School.



2025 PEC SCHOLARSHIPS

Local High School Students

Student must attend one of the following high schools: Butternut, Chequamegon, Phillips, Prentice, or Rib Lake and contact their scholarship coordinator for application information. Applications should be submitted to the respective school within their submission deadline.

Scholarships are only available to seniors whose parents/guardians are active PEC members. Two \$1,000 scholarships are available at each school.

At-Large & Non-Traditional Students

At-large applicants are high school seniors who do not attend one of the local high schools listed above and whose parent/guardian is an active PEC member.

Non-traditional applicants must be active PEC members, 25 years of age or older and one of the following: did not continue or complete college after high school, attends college part-time, currently works full-time, or has children or dependents other than a spouse.

Applications for at-large and non-traditional



scholarships can be found on the PEC website and should be submitted to PEC by April 26, 2025. Two \$1,000 scholarships are available in this category.

2025

YOUTH LEADERSHIP CONFERENCE

UNIQUE

Opportunity to participate in fun, hands-on activities.

DYNAMIC

Three day event is hosted on a college campus, UW-Stout.

DISCOVER

Your leadership skills and the purpose and value of cooperatives.

JULY 15-17 | UW-STOUT, MENOMONIE, WI

- For students entering their sophomore, junior, or senior year in fall 2025.
- Students parent/guardian must be an active PEC member.
- Interested in attending? Applications can be found on the PEC website. Contact PEC for more information. Space is limited, apply by May 31, 2025.

CAN YOU HELP US FIND THESE FORMER MEMBERS!

The following former members of Price Electric Cooperative have capital credit funds available. If you know the whereabouts of any of these former members, please have them contact us at 715-339-2155 EXT. 108. To claim these funds, it will be necessary to provide satisfactory evidence of their right to the funds. If we are unable to locate these former members, their unclaimed funds will be forfeited and used to provide scholarships and donations to local charitable causes through Price Electric's association with the Federated Youth Foundation. For a list of all members who have unclaimed capital credits, please visit the PEC website at www.PriceElectric.coop. (List continued from last month)

SYMONDS TERRY, PRENTICE, WI
 SYVERSON JOHN, ASHLAND, WI
 SYVERTSON ALDENA, RICHLAND CENTER, WI
 TACHICK EUGENE, MINOCQUA, WI
 TALALAJ EDWARD, NILES, IL
 TALBOT LEROY, MILWAUKEE, WI
 TANNER MARVA, SCHILLER PARK, IL
 TAYLOR ROBERT, TOMAHAWK, WI
 TAYLOR BEATRICE, WHITEWATER, WI
 TAYLOR KELLY, LEESBURG, IN
 TAYLOR KENNETH, PARDEEVILLE, WI
 TAYLOR GILBERT, BRANTWOOD, WI
 TAYLOR BILL, BUTTERNUT, WI
 TERRIEN MIKE, MADISON, WI
 TESMER MILFORD, FORT ATKINSON, WI
 THIEL SARAH, RIB LAKE, WI
 THOMAS MARY, OAK CREEK, WI
 THOMPSON JOHN, DE FOREST, WI
 THOMPSON JERI, EAU CLAIRE, WI
 THOMPSON BETTY, GREEN BAY, WI
 THOMPSON MAURICE, TOMAHAWK, WI
 TIETZ DENNIS, BROOKLYN, WI
 TILLSON EMILY, BUTTERNUT, WI
 TOMCZYK HENRY, MILWAUKEE, WI
 TRACEY CHAD, MADISON, WI
 TRAUTMAN JACK, BURLINGTON, WI
 TREVINO KLINT, TOMAHAWK, WI
 TROIA SAM, PARK FALLS, WI
 TRULEN JOANNE, SAINT PAUL, MN
 UJICICH JOHN, SOUTH MILWAUKEE, WI
 USHER ELEANOR, PARK FALLS, WI
 VACEK MATT, LELAND, NC
 VAN FOSSAN M, COLLINSVILLE, IL
 VAN SCHAACK C, SAVOY, IL
 VAN ZANDBERGEN MARY, OGEMA, WI
 VANDERHEI LIANE, MONTELLO, WI
 VANDERKAMP STEVE, MARQUETTE, MI
 VANKOBY WAYNE, NORTHFONDDU LAC, WI
 VAVRA RON, DELAVAN, WI

VEENSTRA JERRY, MILWAUKEE, WI
 VETTER DAN, SPRING GROVE, IL
 VINCER ESTHER, RACINE, WI
 VINES DAVID, KENNAN, WI
 VITENSE BELLYA, HARTLAND, WI
 VOGEL PHILIP, PEORIA, IL
 VOGEL JANET, MADISON, WI
 VOLZ KENNETH, BARABOO, WI
 WADDELL DOLORES, SHAWANO, WI
 WAGLER JAYSON, PHILLIPS, WI
 WAGNER THEODORE, GLIDDEN, WI
 WAGNER GARRET, MILWAUKEE, WI
 WAITES VADA, GALENA, IL
 WALBER DARRYL, CATAWBA, WI
 WALDMAN LEE, MENOMONEE FALLS, WI
 WALDMANN ALAN, SUN LAKES, AZ
 WALKER DONNA, PHILLIPS, WI
 WALKER HELEN, NEW LISBON, WI
 WALLACE DELWIN, DEL RIO, TX
 WALLI CHARLES, MARENGO, IL
 WALTERS PATRICIA, MELLEN, WI
 WALTON RUSS, PRENTICE, WI
 WANDA RONALD, MERRIONETTE PARK, IL
 WANTA ROBERT, STEVENS POINT, WI
 WARNER JERRY, RIVERTON, WY
 WARNER DOLORES, IRVINE, KY
 WARNER ALVIN, MERRILL, WI
 WARREN DANIEL, PRENTICE, WI
 WARTGOW EDWARD, PARK FALLS, WI
 WARTGOW GENE, ROCKFORD, IL
 WATTS JEANNIE, SCHOFIELD, WI
 WEBBER TOM, PARK FALLS, WI
 WEBER PAUL, BUTTERNUT, WI
 WEILER EDWARD, JUNCTION CITY, WI
 WEITH RICHARD, SCHAUMBURG, IL
 WELTY RICHARD, SAINT PAUL, MN
 WERCH WILLIAM, VANCOUVER, WA
 WERTEPNY LELAND, MENOMINEE, MI
 WERTH SARAH, CLINTONVILLE, WI
 WESENBERG STEVE, BERLIN, WI

WHERRITT CHARLES, ROTHSCHILD, WI
 WHITE WILLIAM, MINOCQUA, WI
 WHITEAKER WILLIAM, MONTROSE, CO
 WICHMAN JAMES, MADISON, WI
 WICK TRAVIS, PRENTICE, WI
 WICKERSHAM MARTIN, GREEN BAY, WI
 WIELONTEK DOLORES, BARRINGTON, IL
 WIGGINS MICHAEL, STUART, FL
 WIITALA LORI, WESTBORO, WI
 WILCOTT DAVID, BOKEELIA, FL
 WILKES RONALD, PHILLIPS, WI
 WILLIAMS DANA, GREEN BAY, WI
 WILLMS JAMES, GRASS RANGE, MT
 WILLSON CANDICE, GLENVILLE, NC
 WILNER MARY, WOODRUFF, WI
 WISNIEWSKI THOMAS, VICKSBURG, MI
 WITT LEONARD, CHICAGO, IL
 WOGERNESE JENNIFER, APPLETON, WI
 WOLF LARRY, HAWKINS, WI
 WOLFE SANDRA, JOLIET, IL
 WOLFE ROBERT, PARK FALLS, WI
 WOOD JAMES, MEDFORD, WI
 WOODARD KURT, RAVENSDALE, WA
 WOODIE KEN, HAYWARD, WI
 WOODS STEVE, COLUMBUS, NC
 WOYAK DAVID, HARTLAND, WI
 WUDEL BILL, EAU CLAIRE, WI
 WUDI RUSSELL, CORONA, CA
 YUNK ROSE, CATAWBA, WI
 ZACHOW TIM, UNION GROVE, WI
 ZAHASKY JAMES, BLACK RIVER FALLS, WI
 ZECCA LOUIS, SPRING VALLEY, IL
 ZESSIN LARRY, STURGEON BAY, WI
 ZIEBELL THOMAS, MERRILL, WI
 ZIESSOW JANET, BARRINGTON, IL
 ZIMNY VICTORIA, TREVOR, WI
 ZINTHEFER LORI, MARSHFIELD, WI
 ZUIDEMA JAMES, STURTEVANT, WI
 ZUROSKE JOE, PARK FALLS, WI



Price Electric Puzzler

How closely are you reading the *WEC News*? Find the answer to the question below for your chance to receive a \$25 bill credit. Drop off or mail your answer to Price Electric or email your answer to memberservices@PriceElectric.coop. A winner will be drawn from all correct entries the last day of the month.

Last month's Puzzler winner was Cathy Scheithauer.



When are director candidate petitions due?

Answer _____

Name _____

Account Number _____

Phone _____

Email _____

Please return to Price Electric Cooperative,
 P.O. Box 110, Phillips, WI, 54555

Jeff Olson, President/CEO

W6803 Springs Drive, P.O. Box 110, Phillips, WI 54555
 715-339-2155 • 800-884-0881
www.PriceElectric.coop

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Amy Jordahl, Editor



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