




**Price Electric
Cooperative**

A Touchstone Energy® Cooperative 

Water Heater Load Management Program

Electric water heaters that are more than 75 gallons may be enrolled in the load management program. Under this program, the water heater in your home is shut off during control periods via a radio signal sent to a receiver that is installed on the exterior of your residence. In exchange, members will receive a one-time bill credit at the time of the water heater purchase and the cost of thermostat and element replacements will be eligible for a rebate.

Water Heater Incentives & Control Guide		
Water Heater Size	Rebate Amount	Control Period
70-74 Gallons	\$150	No control required.
75+ Gallons	\$1,000	<p>Winter (Nov-April) Controlled daily for 14 hours, AM and PM session</p> <p>Summer (May-Oct) Controlled daily 8 ½ hours, beginning between 11:30AM-noon</p>

*Some residences with water heaters enrolled in a load management program may be on a different/shorter control. If you question what your water heater is enrolled in, contact PEC.

*If your water heater is enrolled in a load management strategy, elements and thermostat replacements may be eligible for a rebate. Contact PEC for details.

MISO/Max Gen Controls

These controls will occur a maximum of 16 times per year, with at least 1 control per season. Members enrolled in the Everbridge notification system will receive at least a two-hour warning before being controlled.

Economic Load Controls

Economic controls are designed to assist in lowering operating costs by controlling loads when it is economically desirable to defer loads that can be interrupted with little inconvenience to the member. An economic control will never occur on the same day as a MISO/Max Gen control. Controls typically begin between 4 p.m. and 5 p.m. and end between 9 p.m. and 10 p.m.

Economic Control Frequency

There is not a limit to the number of controls that can occur as they are subject to market and weather conditions.

Contact the member services department at PEC for more information or questions.

Note: Price Electric Cooperative does not sell or install water heaters.

715.339.2155
800.884.0881

W6803 Springs Drive • PO Box 110
Phillips, WI 54555

www.PriceElectric.coop

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